

WHAT WE DO + HOW WE DO IT

Light the Way
LIVE UNITED



United Way
for Southeastern Michigan

THE PROBLEM

In Southeastern Michigan, nearly 40% of families struggle to meet their basic needs of food, housing and child care. United Way is here to help.

OUR FOCUS



WHAT WE DO

At United Way for Southeastern Michigan, we work to advance



Equitable
COMMUNITIES

WHERE



Every
HOUSEHOLD
is stable.

&



Every **CHILD**
has the support
they need to thrive.



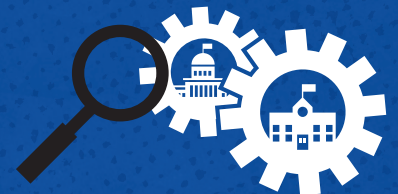
**WE GET FAMILIES OUT OF
CRISIS AND ON A PATH
TOWARD STABILITY.**

We invest in programs and projects that help solve our community's biggest problems. Combining funding and technical support, we're creating solutions to hunger, homelessness and inequality here in Southeastern Michigan.



**WE BRING PEOPLE
TOGETHER.**

We invest in and support equitable, innovative, and collaborative programs and initiatives that help solve our community's biggest problems – like hunger, homelessness, and access to quality education, health care, technology and child care.



**WE TACKLE THE
ROOT CAUSES OF OUR
COMMUNITY'S PROBLEMS.**

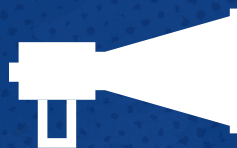
We advocate and activate for long-term change and equity through public policy and collaboration with hundreds of community, business and government partners.

HOW YOU CAN HELP



GIVE

Help fund programs that change lives right here in your community.



ADVOCATE

Your voice is powerful. Raise awareness and influence critical public policies that impact Michigan families.



VOLUNTEER

Volunteer with us and use your talents to improve your community and help your neighbors.

Together, we create positive, measurable and permanent change, building stronger communities and changing lives for the better.

UNITED, WE LIGHT
THE WAY TO A *brighter future.*

UnitedWaySEM.org/Donate

TEXT **DONATE** TO **50503**



United Way
for Southeastern Michigan